DATAVERSITY°

DM Radio Hits the Airwaves!

Thursdays @ 3 ET
Broadcast via WFOY, 102.1 FM, St. Augustine, FL
…and streamed in real-time all over the world, LIVE!

The world's first and longest-standing radio show focused on data, DM Radio hits the airwaves this September! Since 2008, the show has featured the brightest minds in today's business world. Each week, we explore critical aspects of the information economy, revealing the ideas, people and practices that define our data-driven world. From analytics to big data, cloud to the Internet of Things, we reveal the innovations that change the way business is done.

Speaking Slots

DM Radio is an editorial program supported by various levels of sponsorship. Each show features 4-5 guests who share their perspective on a predefined topic. Guests are encouraged to discuss any aspect of the subject, from the business case to the technology, or important considerations or trends; although sales pitches are discouraged. As such, product-specific comments should be avoided.

Sponsorship Packages

Patron -- $3,000 includes a 60-second commercial aired during the show and hosting of a White Paper on DATAVERSITY.net for 3 months. White Paper leads will be sent every Friday during that three month period.

Partner -- $5,000 includes a commercial, White Paper syndication, plus an article written by a DATAVERSITY writer which explains the important aspects of the sponsor's technology or service.

Producer -- $15,000 includes a commercial, White Paper syndication, an article, and a DM Radio Deep Dive: a 60-minute live webinar focused specifically on the sponsor's technology, 250 guaranteed leads; and the sponsor gets an mpeg of the show for unlimited use.

Be Heard!

To get involved, send an email to info@insideanalysis.com with your speaker suggestion; please include name, title, company, email and phone. Check out the Editorial Calendar for 2017 right here: http://bit.ly/DMRadio2017. Want something custom? Let us know!

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